



Member Analysis

System will analyze the activeness and balance situation of company members

At Member > Member analysis

Can know how many active members and how many inactive members there are. There are 4 active levels which can be defined by user.

Can know how many members have account balance and how many members have no balance left.

Can know how many new members are 'try not buy', how many members are no show and how many members have appointment cancelled.

Analysis can filter by branch, joining date, consultant, therapist and favorite therapist

Consultant and therapist rights can be implemented in the member analysis, i.e. restrict some consultants or therapist can only allow to view part or all members

Ivy Lee (beauty) consultant limitation : Allow all members
 Ivy Lee (beauty) therapist limitation : Allow view all shop staff View

Shop :

Join date : From -- / Jan / to -- / Jan /

Division :

Consultant :

Therapist :

Prefer therapist :

Last appointment date	3 個月 1-Sep-2021 to 2-Jun-2021 (and >=1-Sep-2021)	3 個月 1-Jun-2021 to 2-Mar-2021	3 個月 1-Mar-2021 to 2-Dec-2020	3 個月 1-Dec-2020 to 2-Sep-2020
With course (21) <i>Export details to file pool</i>	Active (15) (A) <i>Export details to file pool</i>	Inactive (1) (B) <i>Export details to file pool</i>	With course but not yet finished (5) (C) <i>Export details to file pool</i>	
Finished course (2) <i>Export details to file pool</i>	Attribute active (1) (D) <i>Export details to file pool</i>	Attribute inactive (0) (E) <i>Export details to file pool</i>		Attribute for long (1) (F) <i>Export details to file pool</i>
No course (4) <i>Export details to file pool</i>	Trial but no purchase (4) (G) <i>Export details to file pool</i>		Trial but no purchase (0) (H) <i>Export details to file pool</i>	
	Booked but no show (0) (I) <i>Export details to file pool</i>		Booked but no show (0) (J) <i>Export details to file pool</i>	
	Cancelled booking (0) (K) <i>Export details to file pool</i>			

Press last appointment date to setup active levels

2021

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Today

Cut-off date : / /

Period 1 : from cut off date

Period 2 : from period1

Period 3 : from period2

Period 4 : from period3



Besides member count, can also view contents, press member count can divert to member list

Ivy Lee (beauty) consultant limitation : Allow all members
 Ivy Lee (beauty) therapist limitation : Allow view all shop staff [View](#)

Shop: CWB MK Central Join date: From -- / Jan / to -- / Jan / Quick select Division: Body Eye Facial

Consultant: CWB MK Central Amy (S007) Anna (S004) cobi ng (MK001) Therapist: CWB MK Central Amy (S007) Anna (S004) Gary (S002) Prefer therapist: CWB MK Central Amy (S007) Anna (S004) Gary (S002) [OK](#)

Last appointment date	3 個月 1-Sep-2021 to 2-Jun-2021 (and >=1-Sep-2021)	3 個月 1-Jun-2021 to 2-Mar-2021	3 個月 1-Mar-2021 to 2-Dec-2020	3 個月 1-Dec-2020 to 2-Sep-2020
With course (21) <i>Export details to file pool</i>	Active (15) (A) <i>Export details to file pool</i>	Inactive (1) (B) <i>Export details to file pool</i>	With course but not yet finished (5) (C) <i>Export details to file pool</i>	
Finished course (2) <i>Export details to file pool</i>	Attribute active (1) (D) <i>Export details to file pool</i>	Attribute inactive (0) (E) <i>Export details to file pool</i>		Attribute for long (1) (F) <i>Export details to file pool</i>
No course (4) <i>Export details to file pool</i>	Trial but no purchase (4) (G) <i>Export details to file pool</i>		Trial but no purchase (0) (H) <i>Export details to file pool</i>	
	Booked but no show (0) (I) <i>Export details to file pool</i>		Booked but no show (0) (J) <i>Export details to file pool</i>	
	Cancelled booking (0) (K) <i>Export details to file pool</i>			

Can view member shop, member code, member name, consultant, therapist, favorite therapist, join date, last visit date
 Press <Member account> or <Treatment history> can view related information

Shop	Member code	Member name	Consultant	Therapist
Online	97473210	Fi Lee		
Online	97473260	Sisi Ho		

Prefer therapist	Join date	Last visit	
	4-Aug-2021	4-Aug-2021	< Member account > < Treatment history >
	23-Aug-2021	23-Aug-2021	< Member account > < Treatment history >

Member analysis and member list is available for print and export to excel format

[Back](#) | [Print](#) | [Excel](#)